

# 2010 Adirondack Plein Air Festival

## August 19 - 22, 2010

sponsored by

**Saranac Lake ArtWorks**

52-B Main Street, Saranac Lake, NY 12983

www.saranaclakeartworks.com 518-891-1490

### REGISTRATION FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

WEB SITE (if available): \_\_\_\_\_

\_\_\_ **REGISTRATION FEE:** \$20.00 per artist (\$25 if postmarked after August 10). Covers all events.

Please check off the events you plan to participate in:

\_\_\_ "Paint the Town" & Silent Auction - (optional) Thurs. Aug. 19 from 10 - 3 (auction through 7 pm Sat.)

\_\_\_ Plein Air Painting - Fri. Aug. 20 and Sat. Aug. 21 - locations to be announced

\_\_\_ Artists' Reception (optional), Sat. Aug. 21, 5 - 7 pm, Bluseed Studios

\_\_\_ "Show & Sale" - Sun. Aug. 22 - Noon - 4 pm, Town Hall or Park, depending upon weather

Preferred media: \_\_\_ Oil Painting, \_\_\_ Watercolor Painting, \_\_\_ Acrylic Painting, \_\_\_ Pastel, \_\_\_ Photography

\_\_\_ Other: \_\_\_\_\_

For the "Paint the Town" event, we will provide a free 5x7 canvas, panel, or appropriate paper & mat. By participating, you agree to donate 1 5x7 work of art for our Silent Auction. The proceeds will benefit Bluseed Studios.

During the Sunday Show & Sale, artists will be able to hang up to 3 framed works created during the weekend (racks will be provided), set their own prices and handle their own sales. All proceeds go to the artists. However, Artworks will ask for a voluntary contribution of 10% of an sales at the close of the day.

Your signature indicates you agree to all the above terms: \_\_\_\_\_

Festival Headquarters: Borealis Color, 52-B Main Street, Saranac Lake, 518-891-1490, borealiscolor@verizon.net

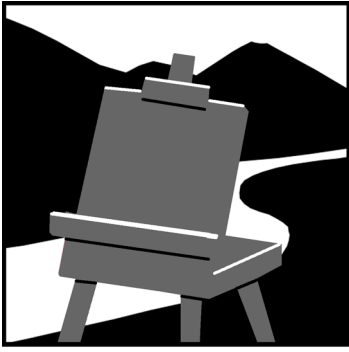
Upon receipt of your check and registration, we will send a schedule and confirmation via email, if possible, or postal mail if necessary. You can also check the Festival web site for the most current information, a schedule of other events going on, painting locations, and lodging information.

**Please make checks payable to: Saranac Lake ArtWorks.**

**Mail check and registration form to: Saranac Lake ArtWorks, 52-B Main Street, Saranac Lake, NY 12983**

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**artworks**



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### **Celebrate the Tradition of Plein Air Painting in the Beautiful Adirondack Mountains**

Saranac Lake ArtWorks is proud to sponsor the 2nd Adirondack Plein Air Festival, Aug. 19 - 22, 2010. Artists working in any appropriate media, including photography, are welcome to participate. The event has been expanded to 4 days, but if you can only participate on the weekend, that is fine.

Registration is just \$20 if postmarked by August 10, \$25 afterwards. Please send the registration form and check to Saranac Lake ArtWorks, c/o Borealis Color, 52-B Main St., Saranac Lake.

The "Paint the Town" event on Thurs. Aug. 19 is optional. Artists can pick up a free 5x7 canvas, panel, or suitable paper and mat starting at 10 AM at Borealis Color. You can paint at any location within the Village and maps will be provided. This is a great way for the public to meet the artists. We ask that you donate your 5x7 work of art for a Silent Auction that will benefit Bluseed Studios. Bring your completed piece to the Adirondack Artists' Guild, next door to Borealis Color, at 4 pm - framing is NOT necessary. A display and bidding forms will be set up in time for the 3rd Thursday ArtWalk, which runs from 4:30 - 7. Artists need not be present. The auction will continue through 7 pm Saturday Aug. 21. Starting bids will be \$35 and a \$100 bid is an automatic purchase. Bluseed Studios is a not-for-profit arts organization that offers studio space, workshops, kids classes, artist residencies, exhibits, performances, and will host the Saturday evening Artists' Reception.

Fri. Aug 20 and Sat. Aug. 21 will be the main Plein Air painting days. Artists are asked to bring their blank canvases, panels, and papers to Festival Headquarters, Borealis Color, to be stamped prior to working on them. A list of painting locations will be provided and artists are asked to work at one or more of these locations. The reason for using specific locations is to promote the event more and direct spectators to these locations in order to watch plein air artists at work.

Saturday evening from 5 - 7 there will be a "Meet the Artists" reception at Bluseed Studios, 24 Cedar St. Saranac Lake. The Silent Auction will also be moved to and conclude at this reception. A schedule of other events going on in the area will be on our web site and available from Borealis Color.

Sunday Aug. 22 artists are asked to bring no more than 3 framed pieces, completed during the weekend, to the Show & Sale location at 10 AM. The location will be the Town Hall at the intersection of Main St. and Route 3. To recognize outstanding work, ArtWorks is seeking sponsor awards (cash, merchandise or gift certificates) and Saratoga artist Anne Diggory will be the juror of awards. The Show & Sale will open to the public from noon to 4 pm. Artists will handle their own sales and ArtWorks will request a voluntary contribution of 10% of any sales at the close of the show.

Updated information, painting locations, and other events going on will be available at [www.saranaclakeartworks.com/pleinair.htm](http://www.saranaclakeartworks.com/pleinair.htm). Lodging information at [www.saranaclake.com](http://www.saranaclake.com). Questions? Call Susan at Borealis Color, 518-891-1490 or email Sandy at [shildreth@roadrunner.com](mailto:shildreth@roadrunner.com).

**Saranac Lake**

**artworks**

[www.SaranacLakeArtWorks.com/pleinair.htm](http://www.SaranacLakeArtWorks.com/pleinair.htm)

*Promoting & nurturing the arts in the community of Saranac Lake.*